

## Welcome

Welcome to our Autumn Winter 2015 newsletter, this year seems to have flown past at great speed.

I was extremely pleased to receive our O2 Customer Excellence Award recently; we have added the accreditation to our Direct Partner logo. With only a few of the O2 Direct Partners awarded this so far, this Customer Excellence Award reflects our commitment to high customer standard throughout the O2 business network. I am delighted that our efforts have paid off so significantly.

It was also great to see so many of our regular customers, and a few new faces, at our annual Golf Day this year. Once again the event was a great success and enjoyed by everyone; we received many praising comments and good feedback so thank you. News and results about the day can be found on the back page.

We are still recruiting for our Leeds and Devon offices. I hope to expand our head office in Basildon next year and we have recently undergone some staff reorganisation so you may have found yourself with a new Account Manager recently. All our staff complete a thorough induction process and receive ongoing training so rest assured your account will always be in good hands.

I hope you find our news of benefit to your business and take advantage of some of the offers and products featured – we always aim to make your day-to-day business life easier. And, it only remains to be said; enjoy the winter and all that its festivities may bring.

**Adrian Spreadborough**

We are proud to have the O2 Customer Excellence accreditation



## Repairs



If your handset is faulty or breaks, call ADSI on **01268 495555** or check out our warranty repair process on our website [www.adsi.co.uk/warranty-repairs/](http://www.adsi.co.uk/warranty-repairs/)

Enter your IMEI to find out if your handset is still in warranty and download the Faulty Repair Form on the page. Please do not send us handsets without this form as it delays the repairs process considerably.

## Get your Business IT sorted

We offer a range of IT service & support plans to suit all businesses. If you don't have a dedicated IT department or staff, or have a one-off requirement for your company's technology needs, **give us a call 01268 495555**. *Fast, reliable IT support when you want it.*

## All change...

Can loyal Apple fans be at all swayed in the direction of another handset? Or is it really a case of once you've had an iPhone you just can't go back?

### iPhone 6s and 6s Plus.

The latest editions for Apple have been released and we have the new iPhone 6s and 6s Plus. The newcomers entice us with 3D Touch, Live Photos, 4G LTE Advanced, Faster Wi-Fi, 7000 series aluminum, Touch ID, Advanced cameras, 4.7 & 5.5 inch Retina HD displays respectively, and much, much more. Features include iOS9 with major enhancements, built in apps, smarter Siri and search.

iPhone 6s is available in Silver, Grey, Rose Gold & Gold, and with capacity 16gb, 64gb or 128gb.

**iPhone 6s is available from £40 a month\***

This includes unlimited minutes and texts, 2GB data.

\*Based on iPhone 6s 16GB. New ADSI Refresh plan; you will be billed £20 from O2 and £20 from ADSI. Only available to Limited Companies.



Not an Apple fan? Could you be tempted by the new Samsung S6 Edge and S6 Edge+?

### Galaxy S6, S6 Edge and S6 Edge +

The sleek Galaxy S6 Edge is protected by the very latest Corning Gorilla Glass with fingerprint sensor and a 5.1" or 5.7" super AMOLED capacitive touchscreen. Features also include; wired and wireless charging, 16MP & 5MP cameras, Android OS, HTML5 browser, NFC, GPS, Bluetooth.

Samsung Galaxy S6 range is available in Black, Gold, Silver, Titan and White and with 32gb or 64gb memory (Edge available in 128gb)

**Galaxy S6 is available from £34 a month\*\***

This includes unlimited minutes and texts, 2GB data.

\*\*Based on Galaxy S6 32GB. New ADSI Refresh plan; you will be billed £20 from O2 and £14 from ADSI. Only available to Limited Companies.



\* Both iPhone and Samsung offers available on new business connections, 24 month contract agreement. Prices exclude VAT, terms and conditions apply. Offer subject to status and credit check and can be withdrawn at any time.

# Make someone's Christmas special ....

With this Exclusive Smartphone and Tablet Offer  
Just £20\* a month for both includes;

- FREE Microsoft Lumia 640
- FREE the new Linx 8 Tablet 16GB
- Unlimited minutes
- Unlimited texts
- 2GB data a month



**HURRY  
OFFER ENDS  
18th December  
2015**

The Microsoft Lumia 640 is a great mid-range smartphone packed with features such as; Windows 8.1 OS, Wi-Fi, 5 inch LCD capacitive touchscreen, Bluetooth, 8MP camera, video, Email, MMS, HTML5 browser, MP3/4, One Drive (30GB cloud storage).

The latest Linx 8 16GB tablet is perfect for browsing the web, email, apps, games and much more. Wi-Fi only model features 8" screen, Windows 10, 2MP Camera.

\*£20 a month excludes VAT. Offer available on new connections only on a 24 month contract agreement, terms and conditions apply. Offer subject to status and credit check. Tablet is a Linx 8 16GB model, subject to availability. Promotion may be withdrawn at any time.

**CALL 01268 495555 TO PLACE YOUR ORDER**

## Windows 10 launched!

We've just seen the launch of Microsoft Windows 10, the new generation Windows. Familiar and easy to use with many similarities to Windows 7, it starts up and resumes fast, has more built in security and is designed to work with software & hardware that you already have.

### Features include;

- **Cortana** – your own personal assistant for reminders and planning
- **Microsoft Edge** – write or type notes directly on web pages and share with others
- **Multi-doing** – snap up to 4 things on one screen at the same time & create virtual desktops
- **Windows Store** – unified shopping experience to browse on your PC, tablet or phone
- **Built in Apps** – Map, Photos, Mail, Calendar, Music, Film & TV
- **One-Drive** – to back up information and sync devices

As part of the launch, Windows 10 Home and Windows 10 Pro are available for business customers as a free upgrade for qualified and genuine Windows 7 and Windows 8.1 PCs and tablets, including devices that you already own. Some hardware/software requirements apply and feature availability may vary by device and market. Features vary by device.

**For our Windows Phone users – Windows 10 will be available later in the year (no specified date from Microsoft as yet).**



## Keep connected...

For keeping in-touch with the office whilst on the move, at home, on holiday .. the possibilities are endless.

We offer Mobile Broadband solutions on various devices from just £8.75 month\* for 1gb, £13 for 3gb, £17.50 for 5gb, £21 for 8gb.

Ask us today for further details

\*Based on 24 month contract

## Get covered with our Mobile Protection Plan from just £3.99 a month per handset

### Our ADSI Mobile Protection Plan covers you against

- Theft
- Loss
- Breakdown
- Accidental damage
- Screen & liquid damage

We offer a range of flexible, affordable Plans to cover handsets valuing up to £150 to £700. Also, Standard and Premium Group cover options for up to 5 handsets (ask for a quote for over 5 handsets).

Clear protection cover for your mobile at an affordable cost, PLUS your very own technical assistant just a phone call away. So, if you need help setting up your mobile, have a technical issue that needs sorting, or just some advice on 'how to'; as a MPP customer you get your very own technical assistance from one of our experienced advisors.



## O2 aiming to bring 4G to 3G customers at no extra cost

As the 4G service spreads throughout the UK, O2 are hoping to offer its customers with 4G handsets a free upgrade. So you may get a text message saying either 'O2 4G is here' if the postcode you registered to O2 with can currently receive 4G, or 'Get ready for O2 4G' if it can't. More importantly the text will hopefully contain the date on which your 4G access starts and details how to set up.

It's not clear whether every 3G customer with a 4G phone will be eligible for the free upgrade to 4G, but O2 has already started sending out the texts so keep an eye out for one over the next few weeks.

## ADSI Technology reaching customers

We are well into our second year providing our flexible IT service and support packages to clients.

We've found that the majority of our ADSI Technology customers take out the PLATINUM SUPPORT package which covers them for unlimited problem solving and complete peace of mind.

This package is a very low cost alternative to employing your own in-house IT personnel. It gives businesses unlimited responses to critical issues within 1 business hour - by either remote connection or telephone - or within 4 business hours (usually much quicker) for on-site response.

The Platinum package is available from just £300 a month, for Network & Server, and up to 5 desktops. Just one call-out a month will pay for itself.

### About our team;

Our friendly IT team at ADSI have over 100 years knowledge and experience between them. Initially they will talk through your company objectives with you and discuss how our IT support can work for your business. Whether you require day to day cover or a one-off project, we will identify areas for improvement and introduce you to innovative technology that will put you in control, reduce costs and increase productivity.

Our dedicated response team is just a call away. Most issues can be resolved via secure remote access.

**We will keep your business going.**

Call 01268 495566 or email [support@adsitechnology.co.uk](mailto:support@adsitechnology.co.uk) for further details.



## Don't be left in the dark this winter

Get your free gas and electricity bill check from our energy consultant, Nimi Tyger.

You could make substantial savings on your energy bills this winter; we deal with all the leading energy suppliers and provide complete account management from your initial enquiry, through the switching process to your contract renewal, and after. We take the hassle and frustration away from you.

We work closely with all types and sizes of companies in both public and private sector, including charities and non-profit making organizations to achieve the right price for their energy usage.

**If you would like further details or to take advantage of our free bill check contact Nimi on 01268 495555 or email [nimit@adsigroup.co.uk](mailto:nimit@adsigroup.co.uk). Have your latest gas and electricity bill to hand.**

Alternatively complete our online health check form and we'll get back to you; <http://www.adsi.co.uk/business-energy-healthcheck/>



## Get your message out there...

Whatever your industry or business, Autovoice automated telephone solutions can take your message further with;

- Marketing announcements – product launches, events, offers, promotions, news, opening hours
- Client appointment reminders & confirmations - avoid no shows and time wasted by confirming appointments ahead of schedule, cancelling or optional re-booking
- HR staff announcements – send company news, updates and meeting reminders to employees
- Recruitment announcements – send vacancy information to agencies and suppliers
- Delivery advice – send predicted delivery dates and times with optional re-booking

Autovoice is the simple solution for connecting with your customers quickly and cost effectively.

Ask a member of our team for a demonstration and further information.



Call 01268 495588 or take a look at our website <http://www.autovoice.co.uk/>

### Our product range includes;

#### Autovoice Text-to-Speech and Autovoice Self-Record

Our automated call alert and appointment reminder software - ideal for businesses and organisations that want an easy, cost effective method of communication. Self-Record allows you to record your own voice messages to send and Text-To-Speech converts your text to automated speech.

#### Autovoice Custom

Automated call management software – customised calling tailored to suit organisations with more complex communications requirements.

AUTOVOICE TEXT-TO-SPEECH	AUTOVOICE CUSTOM
MONTHLY SUBSCRIPTION <b>£19.99</b> <i>Plus 15p/minute</i>	MONTHLY SUBSCRIPTION <b>£49.99</b> <i>Plus 15p/minute</i>

DISCOUNT AVAILABLE FOR MONTHLY EXPENDITURE;	
Over £100	5%
Over £250	10%
Over £500	20%
Over £1000	30%
Over £2500	50%

**Note:** only connected calls are chargeable. Calls logged and billed on a per-second basis, pro rata the above rates. Minimum connection of 5 seconds. All prices exclude VAT. Minimum contract length 24 months.

## Staff Focus

Maria McPherson-Davis has notched up 5 dedicated years with ADSI. Renown throughout the ADSI group for her organising, shopping and baking - she has a huge personality and the admin office would be very boring and dull without her...



Anyone with a birthday or just a tiny excuse for celebrating is graced with one of Maria's bakes. We have seriously considered entering her signature cake – Lemon Drizzle – in the Great British Bake Off.

Sadly though this has resulted in Admin staff putting on at least a stone each and going up several dress sizes since she's been here! We now have a weekly weigh-in in the office to seriously monitor and control the cake situation.

She is also the only person we know to have a built-in 'Sat Nav'. Many a soul lost on the roads of Essex has been talked through the trauma and found their destination (and our offices) safely with Maria's directions and 'look-out for' landmarks. She really is the most helpful person you are ever likely to come across!

### So, what is your role at ADSI?

I am Accounts Assistant to Jackie, our Finance Manager. I manage the day to day input of accounts data for the company and manage the loan phones for customers. Also, and more importantly, make loads of tea to keep our department going!

### What do you like most about your job?

As a methodical person I find my job both interesting and varied (cliché for accounts I know, but it's true), I truly enjoy my work. I work within a great team and like mothering everyone (being the oldest lady at the Basildon office, this comes naturally).

I am quite a chatty person, some would say I talk too much, but that also means I enjoy talking to the customers on the phone and have quite a good rapport with them.

### Any lifelong ambitions?

Well it was to marry the love of my life but I've done that now and we finally married last year on a beach in Mauritius – it was perfect. Other than that.. Maybe one day I'll open a twee little tea shop in some cute village and bake cakes till I'm bored silly!

'who's who... contact us...'

### ADSI

Alexander House, Christy Court,  
Basildon, Essex SS15 6TL  
Telephone 01268 495555  
Email [solutions@adsigroup.co.uk](mailto:solutions@adsigroup.co.uk)  
Website [www.adsi.co.uk](http://www.adsi.co.uk)

Adrian Spreadborough  
Managing Director

Alec McCubbing  
Head of Sales Mobiles

Nimi Tyger  
Sales Manager Energy

Neil Frost  
Head of IT

Alan Butler  
General Manager ADSI Technology

Jackie Robinson  
Finance & Operations Manager

Sue Dennison  
Marketing Manager

## Golfing success

Our 13th annual Golf Day went ahead in traditional September sunshine. This year we went to The Burstead Golf Course, Little Burstead, Essex – a superb course for all abilities which went down extremely well with the 70 golfers that attended. The greens were in beautiful condition and some friendly (and competitive) playing was had by all. Winners on the day were;

**Texas Scramble Team** – Glen Oddy, Lee Oddy, Steve Phillips & Martin Hearn

**Nearest the Pin** – Geoff Davis

**Longest Drive** – Norman Cilliers

**Beat the Pro closest winner** – Andrew Witter

### Stapleford Competition;

3rd Andrew Witter

2nd David Frost

1st Simon Motley & Norman Cilliers



Sadly no one went home with the £10,000 hole in one prize – though I believe there were a couple of near misses!

Evening entertainment by comedian Mikey Pugh finished off the event a treat!

**A big thank you to all our customers that attended and supported the event. We raised a whopping £1200 for Great Ormond Street Hospital – brilliant!**



## Football team sponsor

Good luck to Claydon Park Rangers this season; they are a Sunday league 11-aside football team from Hornchurch, Essex who we are proud to sponsor and support. You may notice a few familiar faces amongst the team.

## Competition TWEET...

We run a number of small competitions on Twitter so take a look and join in the fun;

### FIND US ON



@ADSINEWS



ADSI NEWS